

AI a Competitive Advantage for Recruitment Industry.

How did we get here?



Neil Kinnaird



Damien Roache

“Our jobs won’t be replaced but
our TASKS will be done by
machines”

Andrew Ng

Chief Scientist - Baidu Research

AI represents a significant opportunity to gain a competitive edge

Better service levels

Less admin means more time to spend with clients and candidates

Quality of work

Removal of mundane admin tasks means you can attract better people

Speed

AI can usually perform complex tasks quicker than a human allowing you to deliver candidates to your clients faster

So What Do All The Buzz Words Actually Mean?

Artificial Intelligence (AI)

The simulation of intelligent behaviour in computers.

Algorithm

A formula or set of instructions that produce an output that solves a problem.

Machine learning

An application of AI that allows systems to automatically learn and improve from experience.

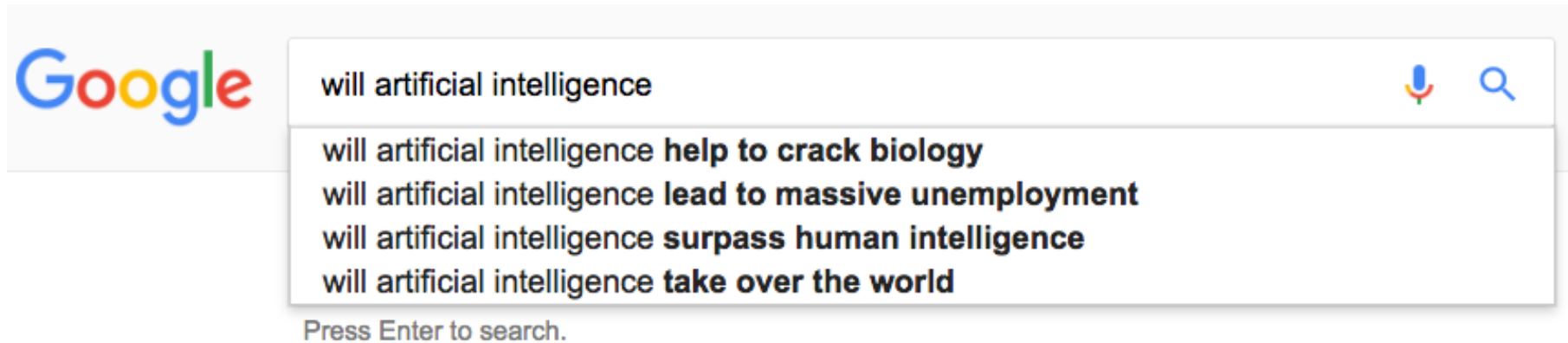
Natural Language Processing

The ability for a computer program to understand human speech as it is written or spoken.

4 Common Myths Around AI & Recruitment

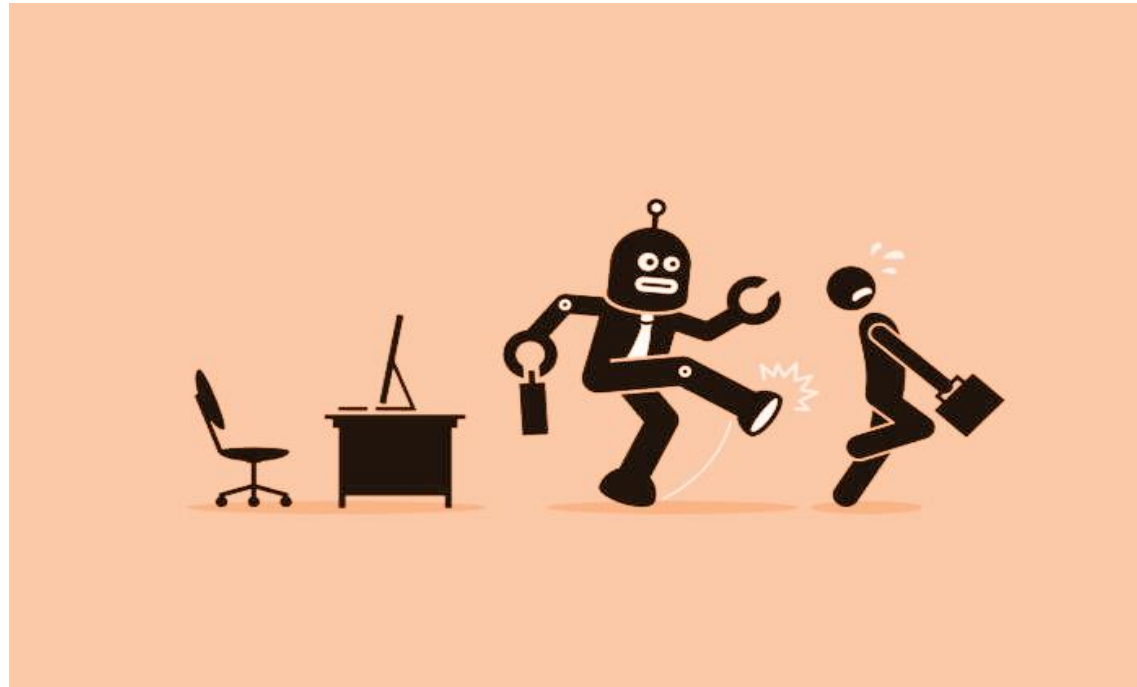
Myth #1

“ AI is a threat to the recruitment industry ”



Myth #2

“ AI will replace recruitment consultants ”



Myth #3

“ AI is only for large recruitment agencies with big budgets ”



Myth #4

“ It will be a long time before AI has a practical impact on our lives ”

NETFLIX

amazon



Google Home



How can you practically use AI right now to help your recruitment agency?



About zimpla.ai



Hello Admin! Log off



Technical Business Analyst

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Zimpla

CBD Full-Time \$140,000 - \$160,000

Top Candidates

Number Shortlisted

[EXPORT/EMAIL SHORTLIST](#)

Rank	Candidate	Score	Req Skills	All Skills	Resume	
1	Bob Billings BobBillings...	91.8				
2	Sandra Poole SandraPoole...	91.6				
3	Sumi Tata SumiSasha@z...	91.2				
4	Paul Greene PaulGreene@...	90.9				

Ranked No.: 1

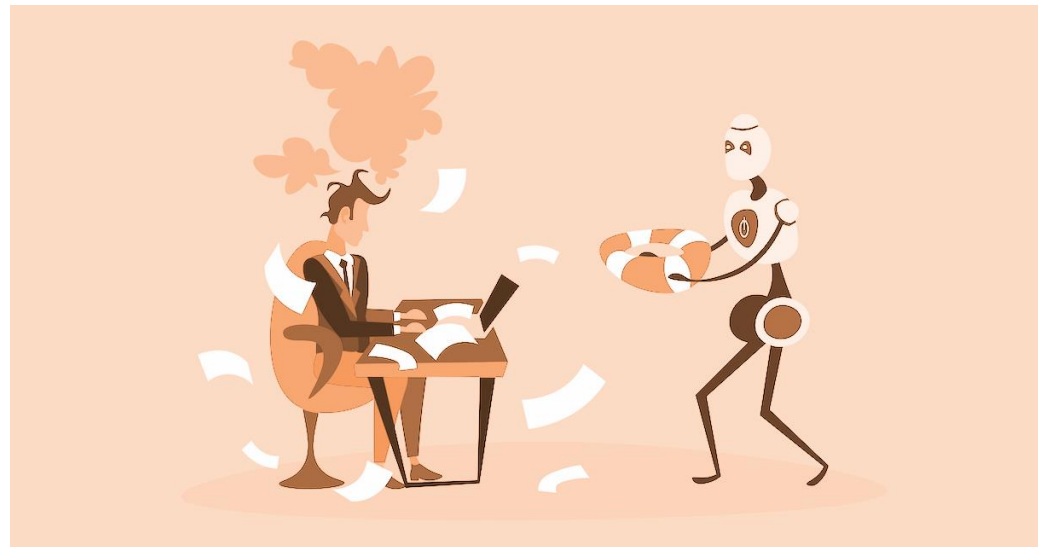
Bob Billings

\$ 150k+

I am a lead Project Delivery Professional with 20 years of professional specialized Project Management & Business Analysis experience in Project delivery roles dealing with most challenging business and technology transformations.

Key Benefits of Zimpla.ai

- ✓ Easily find the most qualified person for the role in seconds
- ✓ Reduce time spent screening candidates and be the first to engage with top talent
- ✓ Reduce your job board spend by finally leveraging your own database
- ✓ Gain an advantage in what is a highly competitive employment market
- ✓ Attract quality recruiters due to a reduction in admin in their roles



Special Offer

For our Channel Partners: **JobAdder** **SmartRecruiters**

For anyone that books a product demo within the next two weeks, we are offering unlimited users, jobs and matches for 3 months for the price of our 20 pack.

Reach out to Neil to learn more.



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